Buzzdoes is an addon for mobile apps and games. ([www.buzzdoes.com](http://www.buzzdoes.com) is our site)

The screens of buzzdoes pops inside a game that adds it and they encourage users to tell his friends about the app/game he is using.

2 pop ups need to be designed better:

1) Reminder Stripe:

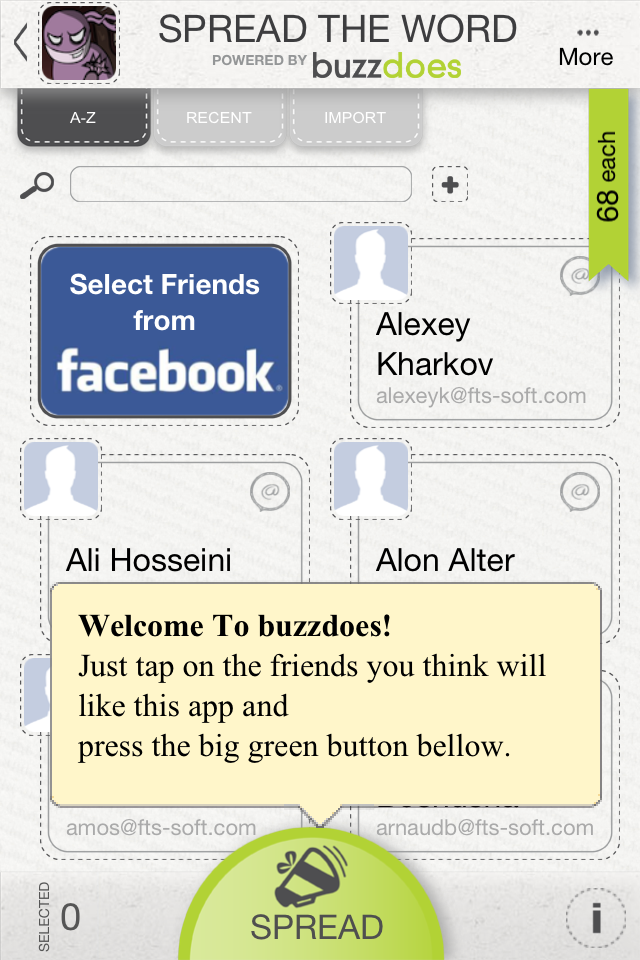


* The logo (our present megaphone) should be part of the stripe
* Because the stripe is small and the mobile device screen is small it should be with strong elements and appealing for the user with a call to action feel to press the button
* Nice coloring that fits many different apps design – but draw attention and make the user want to press it

2) Explanation bubble (pops inside our main screen the first time the user opens it)

* It should be appealing and make him want to press the button and draw his attention that it is fun and good thing to do

here is how the “bubble” looks today (the yellow part)



Here is the screen without the bubble (you should design the bubble that pops and tell the user to press the green button )

It should be appealing and make him want to press the button and draw his attention that it is fun and good thing to do

